

BAIC



B40 PLUS
HONOR EDITION



THE GREATEST JOURNEYS
BEGIN WITH COURAGE.

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Bravery starts where the road ends. The new **BAIC B40 PLUS HONOR** is built for drivers who refuse to follow. It's designed for those who challenge boundaries, conquer terrain, and define their own journeys. Whether you're navigating the city skyline or forging trails into the wild, the B40 PLUS HONOR delivers the power, design, and technology to fuel your boldest adventures. The greatest journeys begin with courage. **This is where yours starts.**



CHOOSE YOUR PATH

Your vehicle should be as fearless as you are. The B40 PLUS HONOR features a powerful 2.0L Petrol Turbo engine producing 165 kW and 380 Nm of torque, paired with an 8-speed automatic transmission.

Enjoy the confidence of full 4WD with an advanced electronic rear differential. With 265/65 R17 all-terrain tires, a removable roof, and 6-way electric adjustment for both front seats, every detail is built to take you further. EasyConnect infotainment and a front row power socket keep you connected and in control wherever your path leads.



FEATURE ICONS:
ENGINE POWER • 165 KW WITH 8-SPEED AUTO • FULL 4WD
• ELECTRONIC REAR DIFFERENTIAL • REMOVABLE ROOF

DESIGN THAT DEMANDS RESPECT

The B40 PLUS HONOR makes an impression before it even moves. Bold lines and an aggressive stance are framed by the unmistakable 5-slot grille. Striking LED headlamps illuminate the road ahead, while robust 17" alloy wheels wrapped in all-terrain tires stand ready for any challenge. The optional factory-fitted side-step plate adds convenience and rugged appeal.

Six bold exterior colours let you express your personality:





PERFORMANCE WITHOUT LIMITS

Under the bonnet, the B40 PLUS HONOR's 2.0L Petrol Turbo delivers serious power and flexibility. The 8-speed automatic gearbox ensures smooth and responsive performance both on and off the road. Electronic rear differentials provide maximum traction across tough terrain. Braking and control systems include ABS, EBD, EPB, ESP, EBA, TCS, HAC, HDC and RMI (please see specifications grid for full detail). You'll enjoy a generous 210 mm ground clearance, with a 37° approach angle and a 31° departure angle — because bravery should never be limited by the road.



POWER: **165 KW**
TORQUE: **380 NM**
GROUND CLEARANCE: **210 MM**
APPROACH ANGLE: **37°**
DEPARTURE ANGLE: **31°**



CONFIDENCE INSIDE AND OUT

The B40 PLUS HONOR's interior combines robust design with modern comfort. Dual-zone automatic climate control keeps the cabin comfortable no matter where you roam. Your B40 Honor Edition comes standard with EasyConnection – a connectivity solution between the B40's infotainment system and your smartphone. EasyConnection can project your phone screen to the B40's infotainment screen – meaning you can cast whatever and wherever you want whilst having full control on the move.

Luxurious leather seats are electrically adjustable in the front and paired with a multifunction leather steering wheel. Rear passengers enjoy a 60:40 split seat configuration with recline function.



SAFETY THAT STANDS GUARD

Bravery doesn't mean taking risks. The B40 PLUS HONOR is engineered with an advanced safety suite including ABS, EBD, ESP, and multiple airbags. Stability and traction controls (TCS, HAC, HDC) ensure control on any surface. A tire pressure monitoring system (TPMS), rear parking sensors and a reverse camera provide added confidence. ISOFIX child seat anchors, a high-security immobiliser and alarm system offer peace of mind, wherever your adventures take you.



ABS • ESP • Airbags • TPMS • Reverse Camera • ISOFIX



OWNERSHIP CONFIDENCE

5-Year / 120 000 km warranty.
Optional service plan.
Full BAIC dealer network support.

B40 PLUS

HONOR EDITION



MODEL / CONFIGURATION	2.0T 8AT HONOR EDITION
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BASIC PARAMETERS

Length * Width * Height (mm)	4630*1925*1871
Wheelbase (mm)	2745
Maximum Climb Angle (%)	60
Approach Angle (°)	37
Departure Angle (°)	31
Rampover Angle (°)	23
Unladen Ground Clearance (mm)	210
Fuel Tank Capacity (L)	75
Boot Capacity (L)	532/965 (Seats Folded/Flipped Down)
Engine Max Power (kW)	165
Engine Max Torque (N.m)	380
Fuel Type	Petrol
Emission Standard	Euro IV
Body Type	Non-load-bearing Body (Body-on-frame)
Drivetrain	Front-mounted 4WD
Front Suspension System	Double Wishbone / Coil Spring Independent Front Suspension
Rear Suspension System	Five-link / Coil Spring Non-independent Rear Suspension
Front Brake Type	Ventilated Disc (Front Brakes)
Rear Brake Type	Disc (Rear Brakes)
Snow/Sport Mode	●
Comfort/Eco Mode	●
17" Alloy Wheels	Lightweight Dual-tone
265/65 R17 AT Tires	●
Full Size Spare Tire	●
Urban Series Suspension System	●

HANDLING & SAFETY

ABS + EBD + EBA	●
ESP + TCS	●
Hill Start Assist (HAC)	●
Hill Descent Control (HDC)	●
Roll Mitigation System (RMI)	●
Electronic Parking Brake (EPB)	●

HANDLING & SAFETY CNTD.

Auto Hold	●
Snow/Sport Mode	●
One-touch Start	●
Tyre Pressure Monitoring System (TPMS)	●
Driver/Passenger Airbags	●
Driver/Passenger Seatbelt Reminder	●
Front Pre-tensioner & Load Limiter 3-point Seatbelts	●
Vehicle Anti-theft Alarm	●
Electronic Engine Immobiliser	●
Auto Door Lock/Unlock on Ignition Off	●
Rear Parking Sensors	●
Reversing Camera	●
Cruise Control	●
Front Axle Electronic Differential Lock	○
Rear Axle Electronic Differential Lock	●
Rear Axle Mechanical Differential Lock	-

EXTERIOR

Side Steps	○
Engine Cover	●
Front/Rear Red Tow Hooks	●
Front Grille Trim	● (Bright Silver Plating)
Front Grille Main Body	● (Piano Paint, Bezel)
Front/Rear Tow Hook Trim Frames	● (Bright Silver Plating)
Front/Rear Lower Bumper Guards	●
Rear Bumper Radar Bracket	● (Silver Paint)
Rear Bumper Anti-slip Pad	● (Bright Silver Plating)
Electric Adjustable Exterior Mirrors	● (Bright Silver Plating)
Fuel Filler Cap	● (Bright Silver Plating)
Lower Side Trim Panels	● (Brushed Stainless Steel)
Lower Front Bumper Grille	● (Piano Paint)
Heated Exterior Mirrors	●
Front Frameless Wipers (Intermittent)	●
Rear Wiper	●
Electric Windows	●
Window Glass	●
Remote Key (x2)	Green Glass
Remote control key (2 pieces)	●

INTERIOR

Leather Multi-function Steering Wheel	●
2-way Adjustable Steering Column	●

INTERIOR CNTD.		
Sun Visors + Vanity Mirrors		●
Manual Anti-glare Interior Mirror		●
Front Power Socket		●
2nd Row 220V Power Outlet		○
A-pillar Grab Handle		●
B-pillar Grab Handle		●
Strap-style Grab Handle		●

SEATS		
Leather Seats		●
Driver's Seat 4-way Electric Adjustment		—
Driver's Seat 6-way Electric Adjustment		●
Passenger Seat 6-way Manual Adjustment		—
Passenger Seat 6-way Electric Adjustment		●
2-way Front Seat Headrests		●
Front Seat Heating		—
Leather-wrapped Front Centre Armrest		● Dual-opening
Rear Centre Armrest with Cupholder		●
2nd Row Seat Backrest Angle Adjustment		●
60/40 Split Folding Rear Seatbacks		●
Rear Headrests (Qty)		3

ENTERTAINMENT		
12.3" LCD Instrument Cluster		●
10.25" Central Touchscreen		●
Smartphone Connectivity		●
AM/FM Radio		●
GPS Navigation System		—
Bluetooth (Phone & Audio)		●
AUX		●
External Video Playback		●
Speakers		6

LIGHTING		
Front Combination Headlamps		●LED
LED Daytime Running Lights		●
LED Rear Combination Tail Lamps		●
Headlight Delay-off		●
Front Fog Lamps (with Cornering Light)		●
Rear Fog Lamp		●
Overhead Reading Light		●
Dual Cupholder Ambient Lighting (Monochrome)		●

LIGHTING CNTD.		
Cabin Ambient Lighting (Monochrome)		●
Passenger Grab Handle Ambient Lighting		—
Footwell Lighting		●
Storage Box Lighting		●
Glovebox Light		—
Boot Light		●
Exterior Mirrors with Side Turn Indicators		●
LED High-mounted Brake Light		●

AIR CONDITIONING		
Dual-zone Automatic Air Conditioner		●
Rear Air Vents		●
Sunlight Sensor		●
CN95-grade Cabin Air Filter System		●

OFF-ROAD FEATURES		
Electronic 4WD Transfer Case		●
Roll Bar		●
Black Removable Hard Top		●
Lightweight Front Axle		○

EXCLUSIVE FEATURES		
Exclusive Body Colour		Ice White Onyx Black Desert Red Ocean Blue Future Grey Forest Green

● Standard Equipment | — Not Available | ○ Optional Equipment
Optional Package: Side Steps + Front Axle Electronic Lock + 2nd Row 220V Power Outlet





BE BOLD. BE BRAVE. DRIVE THE

B40 PLUS

HONOR EDITION

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